Summer School

Doing Business in Russia: International Perspective
July 9-20, 2018

The tailor-made summer school is designed for students interested in:
- working in partnership with Russian companies;
- working in Russian global corporations or medium-sized businesses;
- opening an enterprise in Russia or jointly with a Russian partner company.

The programme includes 5 modules in the next areas dedicated to Russian business specifics:
- Cross-cultural Aspects of Working and Living in Russia
- Doing Business: Investment Climate
- Legal Aspects
- Innovation Projects in Russia
- Entrepreneurial Skills

Students participate in:
- Core interactive lectures
- A number of field visits to international corporates that are working in Russia, innovation enterprises and Model Factory of McKinsey & Ural Federal University
- Master classes and case studies from corporate and academic partners
- A technological tour to the main industrial exhibition in Russia – International Trade Fair INNOPROM
- Group start-up projects which are estimated by the jury of corporate representatives

Social programme includes a city tour, a visit to the Presidential Center of the first President of Russia and informal meetings.

Course Aim: The course introduces Russian business environment and allows to develop a successful business idea for Russian markets.

Where: The programme takes place in Ekaterinburg, the 4th largest city in Russia located on the border between Europe and Asia. The city has rich history: launched by the decree of the first Russian Emperor Peter I the Great, today it is a dynamic city with developed infrastructure. Ekaterinburg is a host city of the FIFA World Cup 2018.

Who can apply: senior undergraduate students and master students are primary participants, but all interested applicants are welcome.
Credit Info: 6 ECTS

Fee info: EUR 300. The fee includes:

- Airport puck-up service
- Study programme
- Transfers to field visits
- Coffee breaks during the study days
- Welcome and farewell reception
- Cultural programme: a city tour and a visit to the Presidential Center of Boris Yeltsin, the first President of Russia
- Accommodation at the university dormitory
- Visa support and official invitation for Russian visa

Application: To apply, please send a CV and a motivation letter to Ms. Elena Grigoryeva, econ.international@urfu.ru.

The deadline for applications: May 31, 2018.